



Sponsorship / Partnership Opportunities for SACAIR2024

The Southern African Conference on Artificial Intelligence Research is pleased to announce SACAIR2024:

Artificial Intelligence for Societal Impact | Artificial Intelligence has indeed made significant strides in sifting information and offering targeted solutions to real-world challenges. The advancement of responsible AI research is of paramount importance, as the role of AI in shaping our future societies cannot be overstated. However, the conversion of these advancements into tangible outcomes in our immediate contexts is often not achieved, particularly in areas where societal hardships persist due to the complex interplay of socio-political, economic, historical, and environmental realities. This year's conference is therefore centred on exploring the actual societal impact delivered by artificial intelligence, beyond its potential promises and from all scientific perspectives.

This multi-, inter-, and transdisciplinary conference is the premium, annual AI conference in Southern Africa. The conference will bring together nationally and internationally established and emerging researchers from various disciplines, including Computer Science, Mathematics, Physics, Statistics, Informatics, Humanities and Philosophy. As in the past, the focus is on growing a formidable network of talented students working in AI from across Africa.

SACAIR is affiliated with the **Centre for AI Research (CAIR)**. CAIR is a South African distributed research network established in 2011 to build world-class Artificial Intelligence research capacity in South Africa. CAIR conducts foundational, directed and applied research into various aspects of AI through several research groups: Adaptive and Cognitive Systems, AI and Cybersecurity, AI for Development, Foundations and Applications of Machine Learning, Computational Logic, Ethical and Legal aspects of AI, Computational Intelligence, Knowledge Representation and Reasoning, and Probabilistic Modelling. An essential part of CAIR's mandate is to develop and nurture an Artificial Intelligence ecosystem within South Africa.

SACAIR2024 is the **fifth** to be held under the SACAIR brand. The conference will build on the successes of the past four conferences.

SACAIR2024 will be hosted at the University of the Free State, in Bloemfontein from 2 to 6 December 2024.

SACAIR2024 will offer five main tracks:

- Algorithmic and Data-Driven AI (Computer Science)
- Symbolic AI (Knowledge Representation and Reasoning)
- Socio-technical and human-centred AI (Information Systems)
- Responsible and Ethical AI (Philosophy and Law / Humanities)
- Inter- and transdisciplinary AI research

The programme includes an **Unconference** for students on 2 December 2024 (a student-driven event for students to interact with each other and with sponsors and other possible employers), a day of **Tutorials** on 3 December 2024 and the **Main Conference** from 4 – 6 December 2024.

The sponsorship/partnership packages are a guideline and any of the packages can be customised to suit your organisation or company's requirements. Should you be interested in sponsoring any aspects of the conference, or any other not mentioned here, please contact the SACAIR2024 Organising Co-chairs, Prof Herkulaas Combrink, combrinkHM@ufs.ac.za or Prof Katinka de Wet at dewetK@ufs.ac.za or the Conference Organiser Renée le Roux at rleroux@mongoose.co.za

Visit the SACAIR2024 website for more information on the conference at <https://2024.sacair.org.za/>



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SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
PACKAGE PRICE (RANDS)	R 100 000	R 75 000	R 50 000	R 25 000
Acknowledgement as a Sponsor/Partner by the SACAIR2024 Chairperson, during the Opening Plenary Address	✓	✓	✓	✓
A 5-minute opportunity to share information about your organisation at the Main Conference opening on Wednesday, 4 December 2024.	✓			
A 5-minute opportunity to share information about your organisation at the Main Conference opening on Thursday, 5 December 2024.		✓		
A 5-minute opportunity to share information about your organisation at the Main Conference opening on Friday, 6 December 2024.			✓	
Co-branding rights at the conference venue	✓			
Co-branding of the conference bag. (Please note the bag is branded by means of a tag)	✓	✓		
Promotional item and or brochure in the delegate bag	4	3	2	1
Complimentary registration to the 5-day conference and the Conference Dinner.	3	2	1	
A trestle table in the foyer to the main plenary for the duration of the conference	✓	✓	✓	✓
A 5-minute opportunity to address students at the Unconference	✓	✓	✓	✓
Logo placement on all conference marketing e-mails	✓	✓	✓	✓
Company logo placement on the home page of the SACAIR2024 conference website	✓	✓	✓	✓
Company logo and 75-word description of your company with a hyperlink to your company website.	✓	✓	✓	✓
Company logo displayed on static PowerPoint slide throughout the 5-day conference – during conference intervals.	✓	✓	✓	✓

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